



THE  
STAFFORD  
LONDON  
EST 1912

ASK ALAN... SOCIAL SEASON

## Dates for your diary



### WINTER WONDERLAND IN HYDE PARK

17 November – 1 January (10am - 10pm daily)

For over 10 Years Winter Wonderland has been bringing Christmas magic to London. Christmas Markets, a giant observation wheel, Funfair rides and shows, along with the UK's largest outdoor ice skating rink, all make for a special event for all the family. Grab your mulled wine, hot chocolate, or stein of Bavarian beer and get ready to join in the festive fun!

Contact the Concierge team for full details and ticket options.

### SOMERSET HOUSE ICE RINK

15 November - 14 January 2024 (10am - 10pm)

Skate returns to Somerset House this winter for an unparalleled skating experience in the heart of the capital. A beloved staple of London's winter season, Somerset House's spectacular courtyard will be transformed into a glorious festive destination with a uniquely Swiss winter feel courtesy of Switzerland Tourism.

### NEW YEAR'S DAY PARADE

1 January 2024 (12noon)

London's annual New Year's Day Parade crowns the capital's festive season –make sure you're there to see it! The New Year's Day Parade route starts at The Ritz hotel and ends in Parliament Square. The parade starts at 12 noon and proceeds along Piccadilly to Piccadilly Circus, going on to Lower Regent Street, Waterloo Place, Pall Mall, Cockspur Street, Trafalgar Square, Whitehall, and ends at Parliament Square in front of Big Ben. Given this route, access to The Stafford will be reduced from early morning until 5:00pm.

[thestaffordlondon.com](http://thestaffordlondon.com)

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LEGEND

*Preferred*  
HOTELS & RESORTS